



ISSUE  
POLITICAL INQUIRY FORM  
**KYW**  
ISSUE

**SPECIAL ( )      PRIMARY ( )      GENERAL (X)      OUT OF WINDOW ( )**

**RECORD OF REQUEST – Political Broadcast Time:**

1<sup>st</sup> Q 2012

**NAME OF REQUESTOR:**

**LAURA BRODSKY**

1. NAME OF AD AGENCY:

**THE NEW MEDIA FIRM  
1322 G ST. SE  
WASHINGTON, DC 20003**

ORGANIZATION PAYING FOR TIME:

**NJEA  
PO BOX 1211  
TRENTON, NJ 08607  
MARIA BLISTAN, TREASURER**

2. ORGANIZATION FURNISHING TAPES:

Same as Item 1

3. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Issue

5. PRODUCT OR CATEGORY:

Issue

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

01/25/12

8. NATURE OF REQUEST:

(a) Request for ISSUE card

\_\_\_ X \_\_\_

(b) Other request as stated below

\_\_\_ X \_\_\_

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted

\_\_\_ X \_\_\_

(b) Denied (reason)

\_\_\_\_\_

(c) Withdrawn (reason)

\_\_\_\_\_

(d) Avails offered

\_\_\_\_\_

10. SUBSEQUENT DEVELOPMENTS

See File

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

**CBS EMPLOYEE COMPLETING FORM**

**Carolyn Grillo for John Link, CBS Television Stations Date 01/25/12**